

Abdullah Qureshi

AI Product Manager

[linkedin.com/in/abdullah-qureshi5](https://www.linkedin.com/in/abdullah-qureshi5) | itsabdullahqureshi.com

abdullah.n.qureshi99@gmail.com

Product Manager with **5+ years** shipping LLM-powered features and **0-to-1** AI products across **creative AI**, **Credit AI**, and **mental health**. Drove **300%** LLM usage growth on Chatly, converted a 4-sprint **POC** into a **\$37K MVP** contract at Centrox AI, and reduced daily AI infrastructure costs by **\$1.5 to \$2K** for Chatly at Vyro AI. Engineering background, product-led thinking, commercial outcomes.

Experience

Imagine Art (Vyro AI) (2025-2026)

AI-powered creative studio enabling users to generate production-ready visuals, video, and audio from simple prompts at scale.

Product Manager, then Product & AI Consultant

MAY 2025 - MARCH 2026, ISLAMABAD - PAKISTAN

- Drove **300% LLM usage growth on Chatly** by owning the GPT-5 launch end-to-end, aligning model rollout with **paid campaigns**, **SEO**, and **organic acquisition**, contributing to a **20%** increase in quarterly revenue.
- Operationalized Chatly's **model integration** into a continuous **delivery system**, adding new frontier LLMs (GPT-5, Claude, and others) **within days of provider availability** to keep Chatly's core promise: every major LLM in one chat on the frontier. Designed system prompts and workflows across the Chatly AI tool suite, lifting user engagement by **15%** and activation by **25%**.
- Reduced AI infrastructure and model usage costs by **~\$1.5K to ~\$2K per day (from ~\$5K to ~\$3K daily)** by redesigning usage flows, segmenting **free vs. paid consumption**, and gating high cost behaviors behind revenue generating actions.
- Co-led **Imagine Shorts (ImagineArt)**, an AI video pipeline combining image and video models with scene and character consistency logic to stitch 5-second outputs into coherent **30-45 second shots** (tested up to 2 minutes), solving a constraint no single model could handle; product later informed ImagineArt's subsequent video direction.
- Launched a self-service **Help Center** and in-app AI support bot on Chatly, cutting manual support queries by **30%** and response times by **25%**; mentored graduating **APMs** into full **PM** roles across AI-driven products.

Centrox AI (2021 - 2025)

A deep tech company specializing in accelerating the development and deployment of smart AI products.

Product Manager

SEPTEMBER 2023 - JUNE 2025, ISLAMABAD - PAKISTAN

- Owned end-to-end PM for **Creditbase**, delivering a **4-sprint AI POC** that expanded into a **\$37K**, 6-month **MVP** contract (**10x expansion**) by reducing credit agreement processing time from ~15 minutes to ~3 minutes through an AI-driven ingestion and validation system; scaled to production readiness with a **20+ user** pilot ahead of rollout to credit lending customers.
- Led a cross-functional team of **7 engineers** and **1 designer** to ship Phase 1 of **Pocket Mate AI** for a first-time founder; strong execution and expanding product scope extended the engagement from 6 to 18 months (**3x original contract**), growing account value for Centrox.
- Built **internal delivery frameworks** adopted by other PMs and engineers at Centrox, including PRD templates, prompting guides, sprint and meeting norms, and **agile delivery spec sheets** that enabled sales and product teams to reuse existing services across new features, accelerating delivery cycles organization-wide.

Education & Certifications

COMSATS University / BS in Computer Science

SEPTEMBER 2017 - JUNE 2021, ISLAMABAD - PAKISTAN

Product-led Certification / Pendo

JULY 2024 - OCTOBER 2024 - ONLINE - SELF-PACED

Gained expertise in product-led growth strategies, including user onboarding, retention, and data-driven decision-making.

Google UX Design Specialization / Google

APRIL 2021 - MAY 2023 - ONLINE - SELF-PACED

Acquired skills in user research, wireframing, prototyping, and usability testing, enhancing the ability to design user-centric products.

Skills

AI & Product - Design & Product Thinking, Product Roadmapping, Sprint Planning, AI/ML Product Development, Product Strategy, Product-Led Growth, Prompt Engineering, System Design, LLM Product Development

Tools - JIRA, ClickUp, Linear, Slack, GitHub, Figma, FigJam, Claude Code, Codex, ChatGPT, JavaScript

Additional Information

Volunteer Service: Say No to Plastic Campaign (COMSATS), Prime Minister's Green Pakistan Program (2019).

Languages: English; Advanced, Urdu; Native, Hindi; Conversational